
Editorial

Why another journal? Would be a logical question in the mind of readers who have scores of journals available in the literature, in addition to internet based sources to acquire knowledge, and new information. The plethora of printed journals currently available in the specialty of Medicine, Surgery, Oncology, and Head and Neck, would create a sense of redundancy by introducing yet another journal in the specialty of Head and neck Surgery and Oncology. However, Jaypee Brothers Medical Publishers, Dr Chris de Souza and Dr Pankaj Chaturvedi are to be complemented to take the challenge of introducing the International Journal of Head and Neck Surgery. Needless to say, they have several reasons to justify its introduction.

The rising cost of producing hard copy journals in the western world has made it almost impossible for physicians and trainees, in many parts of the world, to have access to established journals, depriving them the opportunity to learn, educate and remain up to date in a timely fashion. This is particularly true for the Indian subcontinent. The publishers are to be commended to introduce this “low-cost” journal with high-quality printing, and even color printing of artwork and pictures at no cost to the authors. This is an offer, which is hard to match by any of the journals produced from the western world. The rapidly expanding knowledge base in the areas of clinical care, technological advances and basic research demand more and newer venues, to publish the new information for dissemination of such in an expeditious manner. The quick turnaround time promised by the editors is indeed enlightening, and should stimulate prospective authors to submit their important works to this journal.

The International Editorial Board of this journal comprises of a list of individuals, who truly are amongst the world leaders in the specialty. Their cumulative knowledge, experience and wisdom would be a solid strength of this journal. The National Editorial Board comprises of individuals who are amongst the established and rising stars in our specialty in the nation. Needless to say, the Editorial Board will continue to change and recruit more individuals with new areas of expertise to strengthen the journal further. The challenge for the Editorial Board will be to critically review, and publish articles providing new knowledge in a timely fashion. Introducing new fora to the journal such as ‘journal scan’, and collective reviews, opinion columns and pro/con debates will certainly make this journal a worthwhile read.

This journal will offer a new means for publication of their works for rapid dissemination to prospective authors, and a pleasing and attractive printed medium for readers to acquire new information. While the scope and reach of the journal remains ‘International’, in the long-term, it certainly will create a significant impact in South East Asia in general and the Indian subcontinent in particular. I commend the Publishers and Editors for their laudable initiative, and congratulate them for this important contribution to the specialty of Head and Neck Surgery.

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